

Macworld

For immediate release

IDG's Macworld Named Finalist for Seven Maggie Awards

-- Magazine's Editorial and Design Excellence Recognized --

SAN FRANCISCO—March 5, 2003—IDG's Macworld, the premier Macintosh publication, has received nominations for seven Maggie awards, which are presented annually by the Western Publications Association (WPA.) The nominations in the consumer category are: Best Computer Magazine; Most Improved; Best Cover; Best Single Editorial Photograph; and three for Best Single Editorial Illustration.

"We are thrilled to be nominated by the WPA in so many categories," stated Rick LePage, editor-in-chief of Macworld. "Our editorial and design staff work hard each month to produce the best magazine possible, and it is gratifying to see that our peers recognize these efforts."

Maggie winners will be announced at a ceremony in Los Angeles on April 11th.

About the Western Publications Association

The Western Publications Association (www.wpa-online.org), has represented magazine publishers and companies who interact with the magazine publishing industry for 52 years. Serving publications west of the Mississippi, WPA is committed to responding to the challenges and opportunities facing the ever-changing industry, today and in the future.

About Mac Publishing LLC

Mac Publishing, LLC publishes the world's leading independent Macintosh publication and Web sites. Every month the award-winning Macworld magazine reaches over 1.7 million influencers of computer purchases*, while the Mac Publishing Web presence garners an average of 1.7 million unique visitors. The Mac Publishing sites include: Macworld.com and MacCentral.com. Headquartered in San Francisco, Mac Publishing is a wholly-owned subsidiary of International Data Group (IDG).

* SOURCE: IntelliQuest CIMS v 9.0

About International Data Group (IDG)

Headquartered in Boston, International Data Group (IDG) is the world's leading technology media, research and event company. IDG publishes more than 300

magazines and newspapers and offers online users the largest network of technology-specific sites around the world through IDG.net (www.idg.net), which comprises more than 330 targeted Web sites in 80 countries. IDG is also a leading producer of 168 computer-related events worldwide, and IDG's research company, IDC, provides global market intelligence and advice through 51 offices in 43 countries. Company information is available at www.idg.com.

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